ARKANSAS DEPARTMENT OF TRANSPORTATION

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ARDOT.gov | IDriveArkansas.com | Lorie H. Tudor, P.E., Director

10324 Interstate 30 | P.O. Box 2261 | Little Rock, AR 72203-2261 Phone: 501.569.2000 | Voice/TTY 711 | Fax: 501.569.2400

RE: Logo Signing Program (For Interstate and Freeway Routes Only)

Dear Sir/Madam:

Thank you for your inquiry pertaining to the Department's Logo Signing Program. Enclosed are the application procedures, the Department's Policy for Erection for Specific Services Signs, an application, a form W-9, and specifications for the sign manufacturer.

Please review this information and submit your application, W9 and the \$35.00 application fee to the mailing address below. Space on the signs is limited, applications are processed on a first-come, first-serve basis.

Arkansas Department of Transportation Right of Way Division - Beautification Section P. O. Box 2261 Little Rock, Arkansas 72203

If you have any questions, please call our office at (501) 569-2088.

Enclosure: Logo Application Packet



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Logo Application Procedures

(For Interstate and Freeway Routes Only)

Please comp	plete the	following	to submi	t your	applica	tion:
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Review the Department Policy for Erection for Specific Service Signs for Logo Signing Program.
Review the specifications for the sign manufacturer. All Logo signs must conform with the specifications. Do not order your signs until notified to do so by the Department.
Complete a separate application for the specific service (Gas, Food. Lodging, Camping, or Attraction) that you provide. If you provide more than one service, a separate application for each is required.
Submit your application, W9 and a check or money order payable to the ARDOT Beautification Section for the thirty-five dollar (\$35,00) application fee.

LOGO SIGNING FEES

Application Fee \$35.00 (Per application)

Installation Fee \$80.00 (Per Logo sign)

Annual Maintenance Fee \$200.00 (Per Logo sign)

Removal/Cover Fee \$100.00 (Per set of Logo signs)



ARKANSAS DEPARTMENT OF TRANSPORTATION Logo Signing Program Application

Name of Business/Facility	Phone
Name of Applicant/Owner/Manager	Email Address
Business Mailing Address (City State Zip Code
BUSINESS LOCAT	TION DATA
Highway Exit Number	County
Direction from Highway Exit (Check One) Distance from Highway Exit (Miles/Tenths)	South East West
MINIMUM REQUIRI (Check Applicable	
Gas Second Seco	tance
OPERATION D	ETAILS
Is Business open all Yes No Year?	
CERTIFICAT	TION
I certify that these statements are true and correct and that my bu public accommodations without regard to race, religion, color, age compliance.	
I further understand that any falsification or misrepresentation of t of the application or the revocation of my permit.	he statements in this application may result in the denial
Applicant Signature:	Date:
FOR OFFICAL O	USE ONLY
Highway Exit County 🖂	
Inspector Date Inspected	
□APPROVED □DENIED GPS	E/B
Permit No Application No	1-TRAIL 2-TRAIL
Check No Installation Fee Annual Maint.	3-TRAIL
Check Amount Amount Applied to Permit	

Revised 8/2020 Page 1 of 1



Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

c.riidi i	201011111111111111111111111111111111111	und the late							
	1 Name (as shown on your income tax return). Name is required on this line	; do not leave this line blank.	_						
	2 Business name/disregarded entity name, if different from above								
n page 3.	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. Individual/sole proprietor or				4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):				
ons or	☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Tru single-member LLC				Exempt payee code (if any)				
Print or type. See Specific Instructions on page	□ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that				Exemption from FATCA reporting code (if any)				
_ ≝	is disregarded from the owner should check the appropriate box for the	e tax ciassification of its own	er.		(Annlies to s	accounts ma	intained or	teida tha	1151
ğ	Under (see instructions) ► 5 Address (number, street, and apt. or suite no.) See instructions. Reque			(Applies to accounts maintained outside the U.S.) Lester's name and address (optional)					0.3.)
9 9	Address (name), street, and apt. or salte no., see instructions.		Tioquester s	ricario ca	ia addie.	os (optioi	icily		
တ္တ -	6 City, state, and ZIP code								
	7 List account number(s) here (optional)								
Part	Taxpayer Identification Number (TIN)								
	our TIN in the appropriate box. The TIN provided must match the n		0.0	cial secu	urity nun	nber			
	withholding. For individuals, this is generally your social security n		or a		1			1	
	t alien, sole proprietor, or disregarded entity, see the instructions for t is your employer identification number (EIN). If you do not have		t a		-	1 1	-		
TIN, lat	, , , ,	a mamber, eee men te ge	or						
			nployer i	r identification number					
Number To Give the Requester for guidelines on whose number to enter.				_					
Part	Certification								
	penalties of perjury, I certify that:								
2. I am Serv	number shown on this form is my correct taxpayer identification nu not subject to backup withholding because: (a) I am exempt from b ce (IRS) that I am subject to backup withholding as a result of a fai nger subject to backup withholding; and	packup withholding, or (b)	I have not	been no	tified by	y the Int	ernal F		
3. I am	a U.S. citizen or other U.S. person (defined below); and								
4. The	FATCA code(s) entered on this form (if any) indicating that I am exe	mpt from FATCA reportin	g is correct						
you hav	ation instructions. You must cross out item 2 above if you have been e failed to report all interest and dividends on your tax return. For real ion or abandonment of secured property, cancellation of debt, contrib an interest and dividends, you are not required to sign the certification	estate transactions, item 2 utions to an individual retir	does not ap ement arran	oply. For gement	mortga (IRA), an	ge intere nd gener	est paid ally, pa	, ymen	ts
Sign Here	Signature of U.S. person ▶	ı	Date ►						
General Instructions		• Form 1099-DIV (dir	vidends, inc	luding t	hose fro	om stoc	ks or m	nutual	l
Section references are to the Internal Revenue Code unless otherwise noted.		funds) • Form 1099-MISC (various types of income, prizes, awards, or gross							
Future developments . For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.		proceeds) • Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)							
		• Form 1099-S (prod					,	otion	e)
-	ose of Form	 Form 1099-K (mere Form 1098 (home) 							,
An individual or entity (Form W-9 requester) who is required to file an		 Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition) 							

information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

• Form 1099-INT (interest earned or paid)

- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding,



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LOGO SIGNING PROGRAM

Shipping Information

Manufactured Logo signs are to be shipped to the following address:

Arkansas Department of Transportation Mail Room 10324 Interstate 30 Little Rock, AR 72209

The Logo signs should be packaged properly to avoid damage in shipment. The attached application must be shipped with the Logo sign for identification purposes.

Business Sign Specifications

The sign shall be fabricated on 0.063-inch flat sheet aluminum made of aluminum alloy (ASTM B 209, Alloy 5052 H 38), and sized as shown on the Typical Business Signs detail sheets. The business sign shall be reflectorized to show the same colors at night as in the day. The reflective sheeting used shall be Type III sheeting commonly called "High Intensity" or "Encapsulated Lens" sheeting, and shall meet the requirements of the "Standard Specifications for Construction of Roads and Bridges on Federal Highway Projects," 1985, FP-85. The sign shall also meet the requirements of the Arkansas Department of Transportation specifications "General Requirements for Signs." The sign shall have no holes for mounting.

The sign may consist of the business identification symbol, name, brand, trademark, or a combination of these. Words and messages that are definitely established as an integral part of the registered trademark may be used. Extra messages may not be used, e.g., "Telephone In Every Room," "Breakfast Served," etc. The full area of the blank must be utilized in the design of the sign for background, border, legend, logo, etc., to form a fully reflectorized sign of the size allowed. If applicable, "Open 24 Hours" may be used.

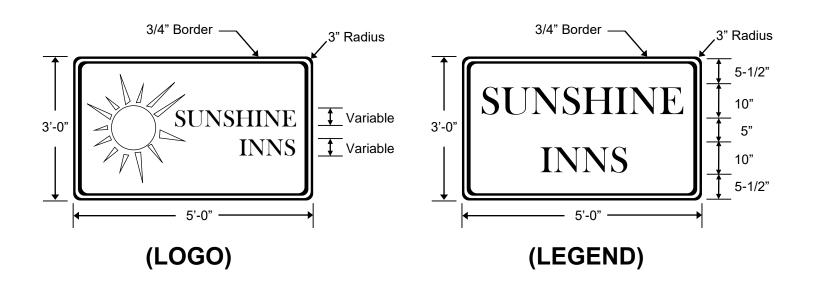
The mainline sign shall have a legend of 10-inch letters, and a ¾-inch border of the same color as the letters. The ramp signs shall have a legend of 4-inch letters and a ½-inch border of the same color as the letters. Where business identification symbols or trademarks are used alone, the border may be omitted.

Messages, symbols, and trademarks which resemble any official traffic control device are prohibited.

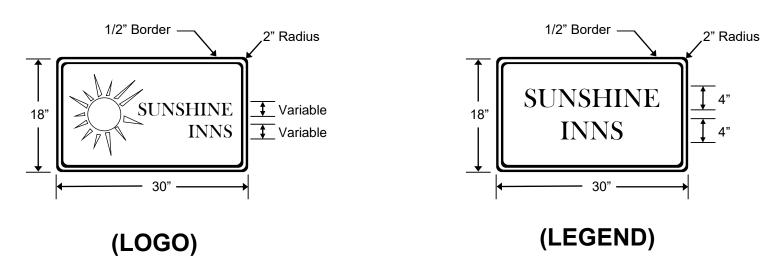
IF YOU HAVE ANY QUESTIONS REGARDING COMPLIANCE WITH THESE SPECIFICATIONS, PLEASE SUBMIT A DETAILED DRAWING OF YOUR BUSINESS SIGN TO THE BEAUTIFICATION SECTION BEFORE MANUFACTURE.

LOGO SIGNING PROGRAM

TYPICAL BUSINESS SIGNS - MAINLINES -



TYPICAL BUSINESS SIGNS - RAMPS -







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LOGO SIGN MANUFACTURERS

Arkansas Sign & Barricade,

Inc. 10601 Otter Creek East Blvd. Mabelvale, AR 72103 Phone: (501) 653-2300 Fax: (501) 653-2301

Banner Sign & Barricade

1801 East 17th St. Little Rock, AR 72202 Phone: (501) 372-5978 Toll Free: (800) 336-9875

Condray Sign & Advertising

Co. 1107 East Harding Ave. Pine Bluff, AR 71601 Phone: (870) 534-5210

Email: keri@condraysigns.com

Fast Signs

3503 Sowell Ln. Texarkana. TX 75503 Phone: (903) 831-7446 Fax: (903) 831-7449

Gibson's Sign-Mart

1021 Neil Dr. Jonesboro, AR 72401 Phone: (870) 972-8693 Fax: (870) 935-6537

Hall Signs, Inc.

4495 West Vernal Pike Bloomington, IN 47404 Toll Free: (800) 284-7446

Interstate Highway Sign Co.

7415 Lindsey Rd. Little Rock, AR 72206 Phone: (501) 490-4242

Interstate Logos, Inc.

5551 Corporate Blvd., 2nd Floor Baton Rouge, LA 70808 Phone: (225) 932-9796 Toll Free 1-800-468-7805

Seiz Sign Co.

1231 Central Ave. Hot Springs, AR 71901 Phone: (501) 623-318

Fax: (501) 623-4595